

Cookie Policy

We, as KNGMED Medikal, care about your security and with this Cookie Policy, we aim to briefly inform you, our dear visitors, about which cookies we use on our website, for what purpose, and how to change your cookie settings.

In order to serve you better, please read this Cookie Policy to have brief information about what kind of personal data is collected for what purpose and how it is processed through cookies. For more information, you can take a look at our Privacy Policy or contact us without hesitation.

What is a cookie?

Cookies are small files that are saved on users' devices so that they can use websites more efficiently. Since the information of users is being processed through cookies, users must be informed and their consent must be obtained in accordance with the Law on Protection of Personal Data No. 6698.

We also use various cookies in order to ensure that you, our dear visitors, can benefit from our website in the most efficient way and that the user experience of our dear visitors can be improved.

1. Mandatory Cookies

Mandatory cookies are cookies that enable the website to be usable by activating the basic functions of the website. The website will not function properly without these cookies.

2. Performance Cookies

Performance cookies are cookies that anonymously collect visitors' usage information and preferences regarding the website and thus enable the performance of the website to be improved.

3. Functional Cookies

Functional cookies are cookies that enable users to be recognized and remembered in their future visits based on their past use of the website, and thus allow websites to offer a personalized service to users such as language and region.

4. Advertising Cookies

Advertising cookies are third-party cookies and are used to track the behavior of visitors on websites. The purpose of these cookies is to help show the advertisements that will be of interest to the visitors and are the responsibility of the third parties holding the cookies.

What are the Personal Data Processed with Cookies?

Your identity (name, surname, date of birth, etc.) and contact (address, e-mail address, phone, IP, location, etc.) information is provided by us, through cookies, automatic or non-automatic methods and sometimes analytical providers, It will be processed by obtaining, recording, storing and updating from third parties such as advertising networks, search information

providers, technology providers, within the framework and duration of the service and contractual relationship between us, on the basis of the legitimate interest processing condition.

For What Purpose Are Cookies Used?

Cookies are used on our website to ensure security by detecting suspicious activities, to increase functionality and performance in line with users' preferences, to develop and personalize products and services, to facilitate access to these services, and to fulfill contractual and legal responsibilities. In addition, there are advertising cookies and information sharing with third parties in order to bring users together with wider service providers.

How are Cookies Managed?

After all these explanations, the issue of which cookies will be used is left entirely to the free will of our users. You can manage your cookie preferences as soon as you step on our website by deleting or blocking them in your browser's settings, or you can change these settings at any time in the future. For more detailed information, you can take a look at our Privacy Policy or contact us via info@kngmed.com e-mail address.